

Markets at a glance

Trendspotter Signals (click on links to obtain up to date signal)

[Dow Jones \(DJ\)](#)

[S&P 500 \(SP\)](#)

[FTSE 100 \(X\)](#)

[DAX \(DY\)](#)

[£/US\\$ \(BP\)](#)

[US Dollar Index \(DX\)](#)

[Crude Oil \(CL\)](#)

[Gold \(GC\)](#)

[Coffee \(KC\)](#)

[Orange Juice \(OJ\)](#)

[Sugar \(SB\)](#)

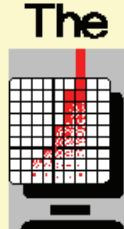
[Wheat](#)

[Cotton](#)

[Rough Rice](#)

The Insider Trader

Issue 53



September 2010

A Bubble in Caution and Frugality?



When we think of financial and economic bubbles the image that normally comes to mind is euphoria and new economic paradigms the best one still fresh in the minds of most readers will be the DOT COM internet bubble.

Bubbles in Chinese property, shares, precious metals, tulip bulls or whatever is the menu of the day always start and end the same way with those arriving late to the party losing money. The crowd psychology takes over 'everybody's doing it' after all nobody wants to see his neighbour work half as hard and spend twice as much do they?

But this month I want to focus on what could be a new bubble but not in euphoria or reckless speculation but in caution, frugality and conservatism. Right now I see investors both large and small taking fewer risks, paying down debt and not

using leverage. Month after month money is being pulled out of the stock market and being moved in to government and Corporate bonds a trend which I believe has more to go.

Most consumers have also started to get accustomed to a bit more frugality and starting to think twice about using a credit card. Replacement cycles have been extended; do I really need a new car every 3 years and can I get by with a cheaper brand? With this change in psychology it's hard to see how inflation will be a problem and how interest rates could be raised for at least the next 12 to 18 months in Europe or the US.

After a decade of no returns in stocks, numerous scandals, high frequency trading manipulations you can understand

Below : TLT ishares T bonds ETF (NYSE:TLT) Vs S&P500 in blue (NYSE:SPY) You would have made more money with less volatility holding Bonds than Shares.

TLT - Barclays 20+ Year Treas Bond (AMEX) - Monthly Hollow Candlestick Chart



why the average investor has decided to either give up completely on the stockmarket or certainly have cashed out the majority of their wealth. The new normal is earning 4 to 5% a year and being able to sleep at night. Companies looking to finance expansion can raise money by issuing corporate bonds rather than having to enter into the equity market and yield hungry investors are happy to buy.

The next long term bull market in stocks is further away than most think and we could have years of sideways markets, of course shorter term traders will still have plenty of opportunities however for the majority of those over 55 years of age I doubt they will return to the stock market and will be happy to stay in bonds into retirement.

Those that do tread back in to stocks will likely go the ETF indexing route or stick to very large cap multi nations paying dividends this could lead to a return of what was known as the Nifty 50 which happened in the 1970's where 50 big stocks attracted all the interest and the rest of the market was left out.

For years investing in bonds for smaller investors was very difficult and expensive, also many brokers would want you to buy at least £50,000+ per transaction however today thanks to Exchange Traded Funds you can invest in bonds as easily as you can stocks, also

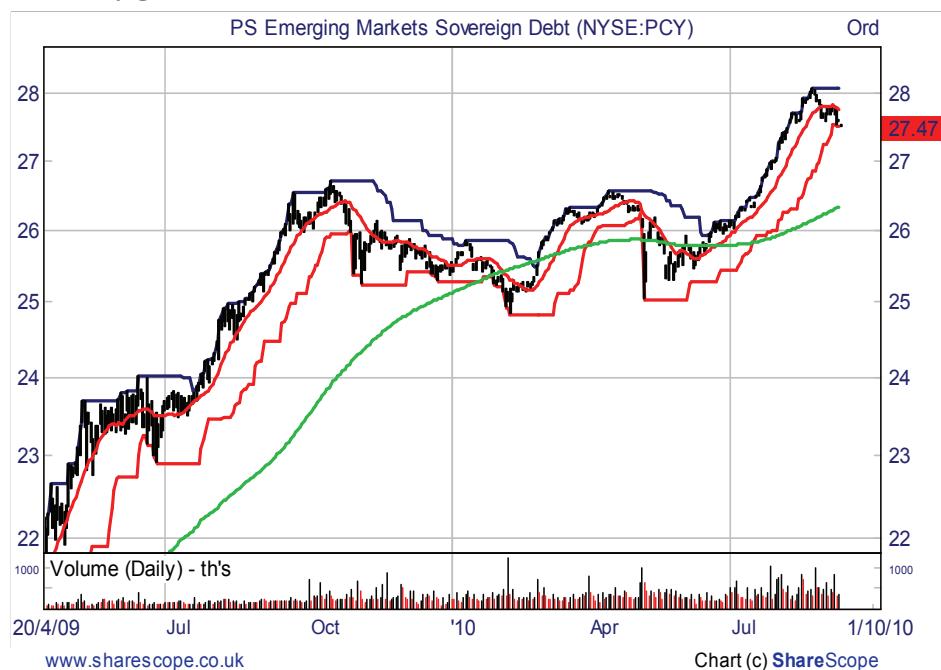
unlike Commodity Etfs which have been subject to bad press due to the problems with contract roll overs and poor correlation to the undying asset, bond Etfs (non leveraged) have done a great job in replicating their respective benchmarks.

Of course all bonds are not the same but briefly you have Government or Sovereign Bonds considered the safest such as iShares Treasury Bond fund (NYSE:TLT) which buys the US Government AAA rated bonds, High Grade Corporate Bonds issued by blue chip companies such as iShares iBoxx Investment Grade Bonds (LQD) and High Yield bonds also known as Junk Bonds such as SPDR High Yield (JNK) which are companies that have lower credit ratings and a higher chance of defaulting however they also pay a higher return.

The advantage of an ETF is that you have diversification in the case of the iShares iBoxx Investment Grade

Bonds (LQD) you are spread over 36 company bonds.

Today, many are saying that US Treasuries are in a bubble. I'm not arguing that the US government doesn't have fiscal challenges, but I am arguing that the supply of funds to finance those challenges can continue flowing for a very long time and anyone that has tried to short bonds the last few years have been taken to the cleaners. At some stage the US Bond market will end badly and the skill will be in getting off the ship before it sinks. I also think at some stage shorting Bonds will be the trade of a lifetime but it's not yet and it will likely be a collapse in the US dollar that will go hand in hand with investors demanding higher yields. This will also see the



return to massive inflation.

Staying with bonds but with more risk is the Powershares Emerging Markets Sovereign Debt ETF (NYSE: PCY). This ETF owns bonds issued by various countries such as Republic of Uruguay, Republic of Bulgaria, Republic of Indonesia and Russia Federation.

The recent run up in price of this ETF has seen the yield drop to around 5.9% and may be one to buy if we get a sell off. Over the long term I am more comfortable owning emerging market debt than most European debt.

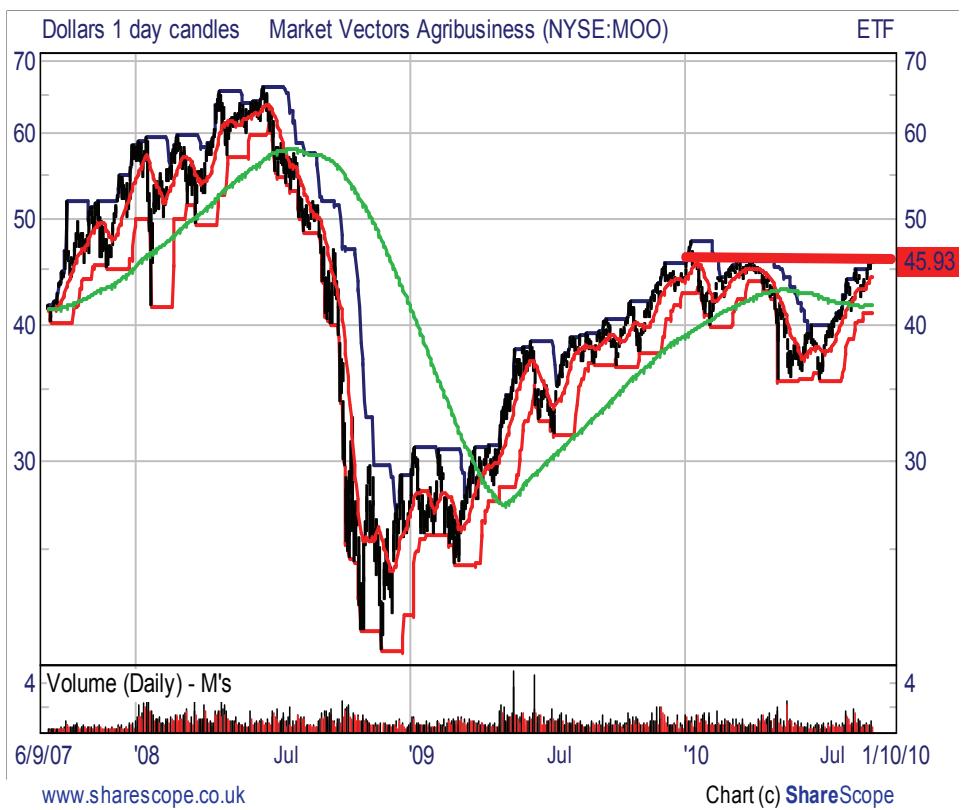
Vaneck have also just launched another interesting ETF, Emerging Market local currencies Bonds ETF (EMLC) which gives you exposure to bonds and currencies of countries such as Brazil, Malaysia, Mexico, Poland and South Africa.

Market Vectors Agribusiness (NYSE: MOO)

This ETF needs little introduction and I have featured it my DVDs over the years. It still remains the easiest way to get exposure to companies that profit from Agriculture. The recent news that BHP has launched a bid for Potash (NYSE:POT) has put the whole sector back in to focus. Potash is the biggest holding in MOO as the table shows.

The ETF has a good mix of global players that are well positioned for continued growth and some of the smaller companies are very possible takeover targets in the coming years.

You can find more details at:
[http://www.vaneck.com/funds/
MOO.aspx](http://www.vaneck.com/funds/MOO.aspx)



Above: MOO after being crushed in the 2008 market sell off price has made a good come back and whilst \$46 maybe may act as a short term resistance the overall trend is up and we can be back up to \$65 over the next 12 to 18 months.

Fund Holdings as of 09/10/2010

| Number | Holding | Ticker | Shares | Market Value | % of net assets |
|--------|---------------------------------------|---------|------------|------------------|-----------------|
| 1 | Potash Corp of Saskatchewan Inc | POT US | 1,219,465 | \$181,505,170.60 | 9.83% |
| 2 | Deere & Co | DE US | 2,123,424 | \$143,989,381.44 | 7.80% |
| 3 | Wilmar International Ltd | WIL SP | 29,963,751 | \$143,134,617.03 | 7.75% |
| 4 | Monsanto Co | MON US | 2,426,484 | \$138,867,679.32 | 7.52% |
| 5 | Syngenta AG | SYNN VX | 507,133 | \$124,651,854.07 | 6.75% |
| 6 | Mosaic Co/The | MOS US | 1,516,382 | \$89,997,271.70 | 4.87% |
| 7 | Archer-Daniels-Midland Co | ADM US | 2,710,132 | \$88,675,519.04 | 4.80% |
| 8 | Yara International ASA | YAR NO | 1,690,292 | \$71,039,831.01 | 3.85% |
| 9 | Sociedad Quimica y Minera de Chile SA | SQM US | 1,525,915 | \$70,741,419.40 | 3.83% |
| 10 | BRF - Brasil Foods SA | BRFS US | 4,975,348 | \$70,450,927.68 | 3.81% |
| 11 | IOI Corp Bhd | IOI MK | 38,700,655 | \$68,598,882.72 | 3.71% |
| 12 | Agrium Inc | AGU US | 912,492 | \$67,150,286.28 | 3.64% |
| 13 | Kubota Corp | 6326 JP | 7,445,000 | \$66,054,323.34 | 3.58% |
| 14 | Bunge Ltd | BG US | 835,895 | \$47,679,450.80 | 2.58% |
| 15 | CNH Global NV | CNH US | 1,378,129 | \$46,401,603.43 | 2.51% |
| 16 | CF Industries Holdings Inc | CF US | 412,267 | \$39,289,045.10 | 2.13% |
| 17 | Kuala Lumpur Kepong Bhd | KLK MK | 6,195,170 | \$34,151,307.75 | 1.85% |
| 18 | Golden Agri-Resources Ltd | GGR SP | 70,391,745 | \$30,996,842.75 | 1.68% |
| 19 | Tyson Foods Inc | TSN US | 1,779,626 | \$30,039,377.44 | 1.63% |
| 20 | China Agri-Industries Holdings Ltd | 606 HK | 22,385,100 | \$29,327,110.94 | 1.59% |
| 21 | Olam International Ltd | OLAM SP | 11,725,087 | \$24,545,477.78 | 1.33% |
| 22 | Astra Agro Lestari Tbk PT | AALI IJ | 9,133,876 | \$21,145,718.32 | 1.14% |
| 23 | AGCO Corp | AGCO US | 539,381 | \$20,566,597.53 | 1.11% |

JSC Uarlkali (LSE:URKA)

This is Russian company but also has a UK listing and trades in US\$, most spread betting companies make a price in the stock. Uralkaliy OAO (Uralkali OJSC) is engaged in the chemical industry. The Company specializes in the production of potash fertilizers. The Company operates on the potassium and magnesium deposits located in Berezniki, Perm and Saint Petersburg. Its production assets include four plants and two mines. Uralkaliy OAO mainly exports its products to China, Brazil, India and South-East Asia.

You will find a full presentation on the company and the general demand for Potash here:
<http://bit.ly/9K5AEI>

The stock has been going sideways the last few months but at the \$24 level offers a good value play on Potash prices.



Sociedad Quimica y Minera de Chile SA (SQM) is a Chilean producer of specialty plant nutrients and chemicals. The Company's activities are structured in four business units: Specialty Plant Nutrition (SPN), comprising the production of organic fertilizers and nutritional solutions under the Ultrasol, Qrop, Speedfol and Allganic brands; iodine extraction and the production of iodine derivates; lithium exploitation and production of lithium carbonate, lithium hydroxide and lithium metal, and Industrial Chemicals, including the production of such chemicals as sodium nitrate, potassium nitrate, boric acid and potassium chloride, among others. The stock made a 52 week high and makes up 3.83% of the MOO ETF.

Risk Warning

All trading and investing involves risk and you should only invest what risk capital that you can afford to lose. These trading ideas are based on buying Exchange Trading Funds outright, should you decide to spread bet then other risks will be present. Only speculate with money you can afford to lose. Spread betting may not be suitable for all readers, therefore ensure you fully understand the risks involved. Past performance is not necessarily a guide to future performance. Ultimately all investment decisions are made by you. Insider Trader does not advise when to open or close a transaction. If you choose to open a transaction it is based on your own judgement and research and at your own risk. It is the responsibility of visitors to this Site to ascertain the terms of and comply with any local law or regulation to which they are subject.

